

# Meet pluie

## Pluie™ Diaper Changing Tables



The world's first and only self-sanitizing diaper changing table, powered by a patented UV-C light system.

Pluie solves a decades-old problem: public diaper changing tables are outdated, dirty and uncomfortable. That is, if they even exist in a restroom.

**Patented UV-C Light System** placed behind a protective panel turns on when the table is closed to sanitize the changing surface eliminating 99.9% of harmful bacteria and viruses.

**One-Handed Security Strap** that retracts back into the table keeping it clean and reducing the risk of breakage.

**Plush Foam Cushion** creates a soft place to place a child, keeping them comfortable while being both water-resistant and leakproof.

### Pluie P100 Plus



**Quick, Intuitive Installation** that requires minimal assembly and is easy to mount on a wall with included mounting template.

**Auto Shut-Off** system in place to shut off when the table is opened, eliminating photobiological risk.

**LED Indicator Light** turns on to visually indicate when the sanitation cycle is in process. Not shown.

**Multipurpose Handles** to hang a diaper bag or purse, leaving the user hands free to safely and comfortably change a child.



**Pluie P100**

Pluie offers a non UV light option for customers who prefer the premium table but have budget or electrical constraints.



### Vendor Diversity



Pluie is proudly female owned, operated and WBENC certified which would support diverse-owned supplier spend goals.



### Modern Guest Experience

Not everyone uses the changing table but everyone sees it. Pluie has a sleek and modern design which will look great in any restroom.



### Customer Loyalty

Pluie is not just a fixture, it's an amenity. Research confirmed that parents would likely spend more time and money at a location with Pluie. Pluie has become a representation of health and safety.



### Earned Media Opportunities

Derive value from media and PR highlighting your decision to offer the most innovative diaper changing table and your continued commitment to putting families at the heart of the dining experience.



### Customer Health

An infant is at a higher risk for infection when in contact with dirty surfaces or harsh chemicals. With Pluie, businesses can eliminate using harsh chemicals on the changing surface, where babies are most vulnerable.



### Sustainability & Cost Savings

Pluie will reliably and consistently sanitize after every use, reducing waste, harsh chemicals, and cost. Through time reduction, janitorial staff expense is reduced by ~\$200/month, paying back the cost of Pluie in 1 year.

### A Consumer Driven Innovation

Research conducted in 2020 with over 650 parents surveyed

**100%**

If Pluie was added to a favorite store/public location, parents' perception of the brand's feelings towards family would improve.

**83%**

If Pluie was available at a favorite public location, parents would likely spend more money there and 87% would be extremely likely to tell their friends about it.

**90%**

People believe it is the responsibility of the business to ensure a safe and comfortable environment for children and parents.



### Notable Customers Across Various Market Segments



DALLAS FORT WORTH INTERNATIONAL AIRPORT

